



presents

# project PANGOLIN NIGERIA

(connecting conservation with rural & grassroots livelihoods)

## roadmap 2020-2023

- ✓ Saving pangolins, protecting wildlife and pulling 1000 vulnerable persons in subsistence & micro business out of poverty.
- ✓ On-boarding 60,000 onto a digital and financial inclusion ecosystem (fojujoja.com) that offers online & offline visibility for service, trade, vocation, produce and markets.
- ✓ Creating a social enterprise network engaged in grass cutter farming and agro business to take pressure off wildlife.
- ✓ Providing COVID 19 palliatives (AP-money) for 1000 vulnerable persons under a financial collateral recyclable scheme.



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save pangolins



Pangolin  
Crisis  
Fund



**SPEED**  
AGRIBUSINESS



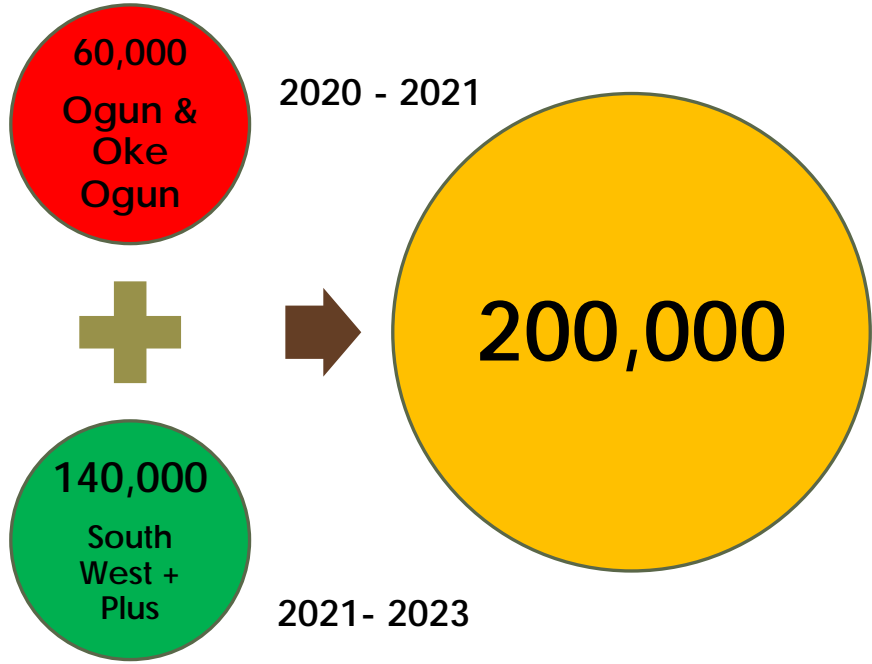
# Response to the pangolin crisis in Nigeria

- 2019 ended as the year that poachers brought Nigeria in focus as a major hub for the illicit trade in Pangolins, listed as endangered in Africa.
- Despite being a federal offence in Nigeria, more than 100 metric tonnes of Pangolin scales – all emanating from Nigeria were intercepted or seized in far-flung places like China, Singapore, Vietnam and in Nigeria itself - Port Harcourt.
- Poverty and nature have something in common. The poor is vulnerable and subject to exploitation. So also is nature. Both need the opportunity to grow and develop. In early 2020, AFRINET and its partners in South Africa and Uganda launched a campaign to save pangolins and address poverty, which is at the core of wildlife depletion.
- Project Pangolin Nigeria seeks to connect conservation with rural and grassroots livelihoods through the creation of a social enterprise network that will pull thousands of people out of the poverty index.
- The first phase of the intervention was launched in March 2020 after the World Pangolin Day celebration in Abeokuta on February 16 with funding support from the Pangolin Crisis Fund. The phase will ensure that 60,000 people in subsistence, micro and small level business (MSEs) are onboarded onto a digital and financial inclusion platform – fojujoja.com to create wealth and prosperity by July 2021. The second phase will enlist 140,000 across southwest Nigeria onto the fojujoja platform by end 2023.
- For many rural and grassroots people in Southwest Nigeria - hunters, farmers, artisans, traders and vendors of traditional medicine accessories, Pangolin is a means to an end, business as usual. Project Pangolin Nigeria wants to turn the tide, by providing alternative sustainable 'business lines' – grass cutter farming and other agribusiness poverty is addressed and pressure on pangolins and wildlife is reduced.
- Four large scale grass cutter farms will be developed in partnership with local communities in Akinale, Ipara where women are engaged in the grass cutter meat business, Imala where farmers will start a breeder farm and Ota where a partnership has been forged with local hunters to farm the cane rodents. Two cassava processing facilities will be located in Ilugun and Igan Ikoto in Ogun state in partnership with women and youths.



# Sustaining the response

## Fojujoja MSE Online Platform



## Social Enterprise Network Value Chain



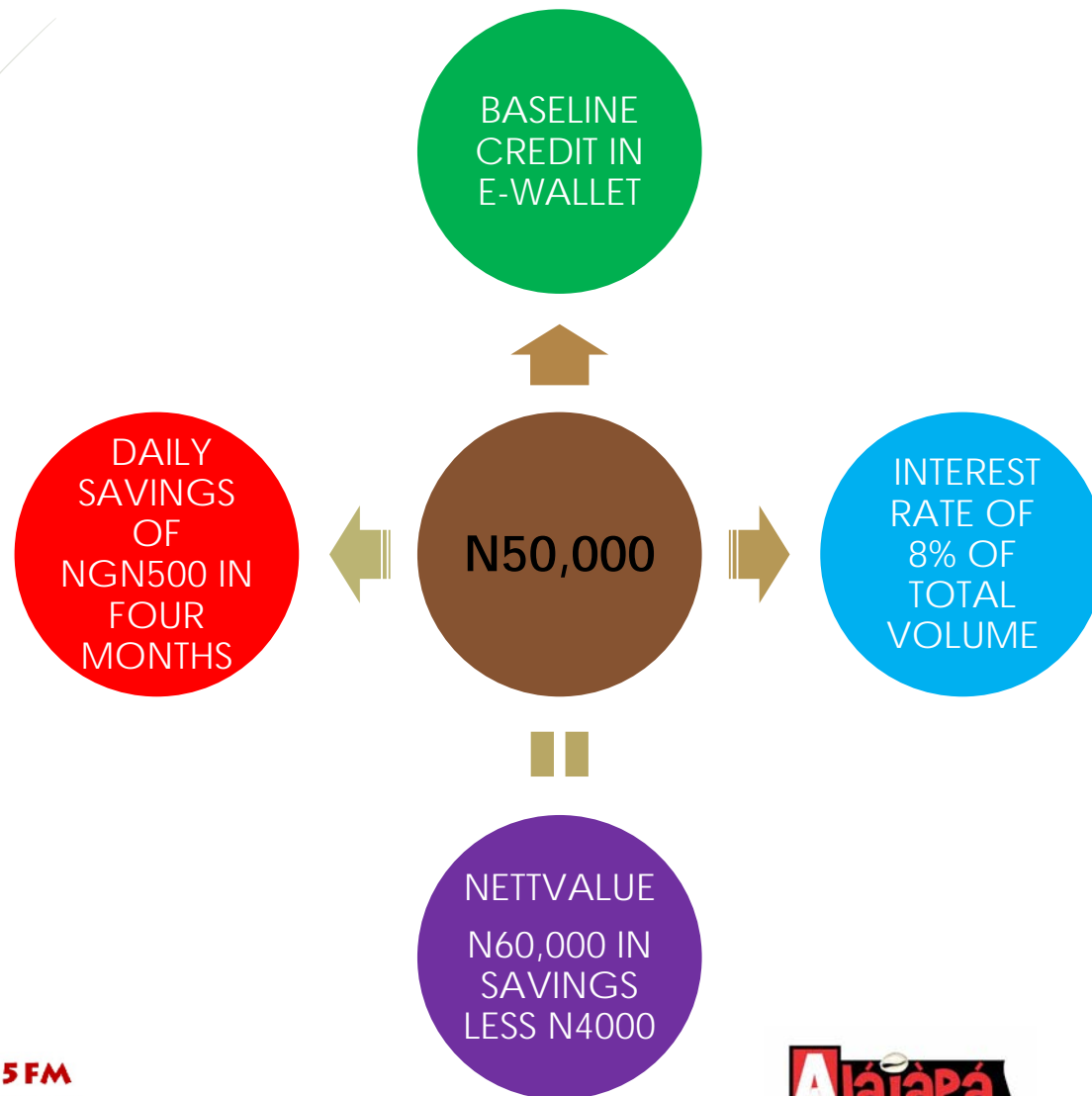
# COVID 19 and its consequences

- ▶ Ogun state is one of the three states the federal government declared total lockdowns as a consequence of the COVID 19 pandemic end of March 2020. The implication of the total lockdown in Ogun state is that people in micro and small business (MSEs) were not able to generate daily income for close to nine weeks.
- ▶ Project Pangolin Nigeria flagged off early March with a strategic engagement to deploy teams across 135 rural and urban markets as well as grassroots business locations to onboard the 60,000 persons in the MSE demographics onto the fojujoja online digital platform. This engagement was stalled by the COVID 19 crisis.
- ▶ Those who put pangolins at risk (farmers, hunters, artisans and traders) are now themselves at risk as a result of COVID 19 pandemic. The immediate and pressing need now is to address issues of survival facing the vulnerable group that constitute the main demographics of Project Pangolin Nigeria.
- ▶ The AFRINET response is to provide urgent palliatives, which address the immediate subsistence and survival needs of identified target persons. It is a short/medium-term measure that adds value to the bigger project of creating an ecosystem for wealth and prosperity.
- ▶ The COVID 19 palliative fund (AP-Money) is launched as a cash advance to 1000 persons in the Project Pangolin Nigeria demographics. The fund is one of the collateral benefits of the Corona Virus pandemic.

# AP MONEY post COVID 19 palliatives

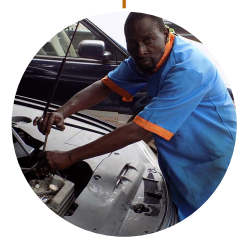
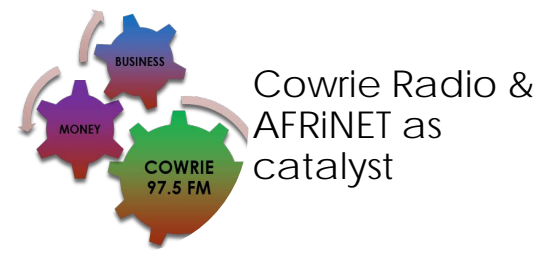
- ▶ One thousand vulnerable persons receive NGN50,000 in their e-wallets as personal and business support recyclable loan.
- ▶ They payback in daily or weekly savings not exceeding four months, which aggregates as financial collateral.
- ▶ Beneficiaries are drawn from rural and grassroots demographics who put pangolins at the most risk and are now at risk themselves in the wake of the COVID 19 pandemic.
- ▶ The beneficiaries are selected from a network of artisans trade groups and farmers' cooperatives that AFRINET is in partnership with.
- ▶ A fund of NGN50 million in four modular batches of NGN12.5 each (250 persons) is secured and this will serve as propelling base for project PANGOLIN NIGERIA.

# COVID 19 prosperity savings



- ➔ An initial support grant of NGN12.5 million naira to be secured as baseline engagement to meet the initial target of 1000.
- ➔ The fund is recycled on a modular growth pattern every four months so that the number of beneficiaries increase as savings grow.
- ➔ Savings remain in each individual's account to fund e-wallet when required.
- ➔ The benchmark target is 5000 within a four-year period.

# On boarding 60,000 onto fojujoja online ecosystem



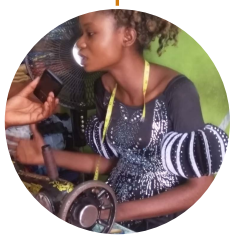
Artisans & Service Providers



Businesses – medium & big



Farmers, Food Vendors, Hunters, Alajapas Traders & Shop Owners



People in Vocation, Trades & Skills



Finance houses, Banks, MFBs, Stakeholders, Agencies & Government

- ➔ The plan is to on board rural and grassroots people onto fojujoja, a digital and financial inclusion platform.
- ➔ Small, medium and big business including financial institutions, banks, government, agencies and stakeholders piggyback on Fojujoja.
- ➔ The first phase will ensure that 60,000 are on-boarded in the Ogun and Oke Ogun axis of Oyo state by July 2020.
- ➔ The second phase will cover southwest Nigeria by 2023 with 140,00 on-boarded.

# Partners

## CORE GROUP

- ▶ **PANGOLIN CRISIS FUND** provided the initial funding for the World Pangolin Day 2020 event that was precursor to project PANGOLIN NIGERIA.
- ▶ **AFRICAN PANGOLIN WORK GROUP (APWG)** – South Africa based leading authority on rescue, rehabilitation and rescue of pangolins. Provides institutional support for AFRiNET’s conservation engagements.

- ▶ **generating ideas**
- ▶ **finding sustainable solutions**
- ▶ **creating wealth & prosperity**
- ▶ **radio for business and development**



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0808 844 9057 0708 968 9094 (WhatsApp) 0908 611 8953 (Skype)

## TECHNICAL SUPPORT

- ▶ **VAS2NETs Technologies:** Nigeria’s leading software developer is building the online portal for FOJUJOJA.COM. The company is also creating e-wallets for beneficiaries and all members of the ecosystem.
- ▶ **MTN Mobile Money** invited by VAS2NETs to piggyback on fojujoja.com and introduce its value added services to members.
- ▶ **JAMBOROW:** East Africa-based fintech is providing lending and finance education for members of the fojujoja ecosystem.
- ▶ **RELIANCE MICRO FINANCE BANK:** Providing banking services to members of the ecosystem.



**Pangolin  
Crisis  
Fund**

